

# INTERNAL COMMUNICATIONS MANAGER



1200 people working in 12 companies across 8 UK sites.  
Can you help us connect?

The world of fresh produce is fast-moving and fun, and there's a lot of change in the air. Our group of companies grows and supplies fruit and vegetables for the UK's best-known retailers, greengrocers, restaurants and cruise lines. We have a diverse workforce and need to stay connected to create high levels of employee engagement and further strengthen our employer brand in line with our core values.

This new role within our Communications team is a fantastic opportunity to help shape and influence

our culture; creating common purpose, building trust and credibility across the organisation by asking the right questions, answering others appropriately and communicating openly and honestly with colleagues.

To succeed you'll understand the need for positive action to drive positive results and be able to help our leaders to motivate, inspire and engage colleagues throughout the business. It will also really help if you've got a passion for fresh produce and don't need to think twice about how to spell 'avocados'!

## KEY ELEMENTS OF THE JOB

- Develop our internal communication strategy and deliver through communications plans that span multiple companies alongside our core Group brand.
- Work closely with local HR teams to develop our employee engagement strategy into positive results.
- Lead using new technologies for internal communication, collaboration and innovation.
- Devise communication material both for day to day messaging and for large change programmes.
- Strong organisations have colleagues with a strong voice – help us to listen more effectively. Measure engagement and use your skills to deliver great outcomes.

## THE PERSON

Our new colleague needs to be a juggler – calm under pressure, flexible in approach, confident in their skills and brilliant with people. A quick learner with a penchant for detail and research, you'll need impeccable written communication and a tone that adapts to its audience.

An eye for design and skills in creating video content will be very useful; while you'll be working alongside a supportive team this is a very 'hands on' role and needs an organised self-starter who's happy to work independently.

We'd like you to have a relevant degree and/or professional qualification and extensive experience in an employee communications role, ideally in a setting where non-desk employees were your key audience.

Candidates with a background in farming, food manufacturing or with a major retailer are particularly encouraged to apply.

In return we offer a competitive salary, 33 days holiday (incl bank hols), pension scheme, professional development opportunities, private healthcare cover, free onsite parking, employee share scheme (after qualifying period).

We're also flexible about your office location – our head office is in Paddock Wood, Kent. We have other key offices in Holbeach, Evesham, Birmingham, Bristol and Southampton.

This position is being advertised by a direct employer, no agencies please.

If this sounds like the opportunity for you, please submit your CV with covering letter and details of current salary to: [recruitment@thefreshproducecentre.co.uk](mailto:recruitment@thefreshproducecentre.co.uk)