

Press release

13<sup>th</sup> June 2019



## Tim Espley to take the lead at The Fresh Produce Centre, Paddock Wood

Fresca Group Chief Executive, Ian Craig, has today confirmed that Tim Espley will be taking a new role from July 2019, becoming Managing Director of The Fresh Produce Centre Ltd.

Having been Operations Director for Fresca since 2007 and a member of the Fresca Group Executive team, Tim is more than familiar with the companies and facilities at this flagship site for Fresca in Paddock Wood. His new responsibilities extend across all activity at the site and include DGM Growers in Holbeach, Lincolnshire.

This appointment brings Tim back to Kent from Evesham where he has been overseeing the recent successful extension of the Primafruit facilities.

Ian Craig explains: "Tim is a well-known and popular member of our team; he'll be bringing a genuine wealth of experience to a business that has been through a significant amount of change in recent times. His commercial acumen is strong, and it is a pleasure to be able to add broader responsibilities to his role."



*Tim Espley*

Tim is looking to continue the great work undertaken at The Fresh Produce Centre in recent times. This will include ensuring that Mack Fruit continues its positive performance with new business high on the agenda. Another key priority will be to develop the agility and responsiveness of FreshPLUS, the service provision arm of the company. The role also covers responsibility for The Avocado Company to deliver its full growth potential, bringing results for growers and retailers alike.

Speaking of his new role, Tim said: "There is an incredibly strong and experienced team at Paddock Wood and at Holbeach and I am proud to return to The Fresh Produce Centre as its MD. With change still very much in the air among our customers and supply chain and in the world at large, we're going to need to draw on all our skills to maintain our momentum. It will be a genuine pleasure to lead this complex business into its next phase of growth."

- ENDS -

### NOTES TO EDITORS

The Fresh Produce Centre Ltd is a subsidiary of Fresca Group Ltd. There are currently four trading arms within The Fresh Produce Centre Ltd.



Fresca Group is a major part of the fresh produce supply chain in the UK and beyond. Through a network of companies, Fresca Group is active from seed through to shelf in a fast-moving, competitive marketplace.

We're a grower, an importer and a wholesaler. We're a ripener, a packer and a provider of logistics solutions. We manage categories and manage products. Our talented, experienced staff work with the world's best growers to create a powerful commercial proposition.

Over 1000 people now work for the companies in the Fresca Group.

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